

O E N O

THE FINE WINE & WHISKY MERCHANT

Your *guide* to the
WORLD of FINE WINE
and WHISKY *collecting*

Whisky and Fine Wine: THRIVING Alternative Asset Classes

Whisky and fine wine have emerged as highly sought-after alternative asset classes, offering significant growth potential and portfolio diversification benefits, particularly in times of economic uncertainty.

Whisky:

STRONG GROWTH: With a proven track record and capital gains tax exemptions in some jurisdictions, whisky continues to see impressive year-over-year growth.

SCARCITY DRIVES VALUE: Limited production, particularly for older expressions, fuels scarcity and drives up prices. Global demand, especially from emerging markets like Asia, further enhances its collecting appeal.

AUCTION RECORDS: Record-breaking auction sales, such as the \$2.3 million fetched by a Macallan 1926 in 2023, highlights the significant value appreciation potential.

MATURATION AS AN ASSET: As whisky matures in the cask, its value generally increases, making it a unique asset with a bright future.

Fine Wine:

PROVEN PERFORMANCE: Over decades, fine wine has demonstrated strong performance as an alternative asset, outpacing traditional investments during economic downturns.

INFLATION HEDGE: Both fine wine and whisky exhibit resilience during periods of market volatility and inflation, acting as a potential hedge against economic uncertainty.

LONG-TERM GROWTH: Key factors driving long-term returns include improving quality over time and decreasing supply as mature wines are consumed.

HISTORICAL PERFORMANCE: The Liv-ex 1000 fine wine index has shown impressive growth of 314.6% since its inception over 20 years ago.

Combined Appeal:

Both whisky and fine wine offer astute collectors an opportunity to diversify their portfolios, potentially mitigate risks associated with traditional investments, and capitalize on the growing demand for these unique and appreciating assets.

Meet the TEAM

Introducing our experts



Michael Doerr
Founder and CEO

Michael Doerr, Oeno Group's founder and CEO, has been passionate about luxury assets from a very early age, starting his first business buying and selling high-performance sports horses at just 14 years of age. This experience gave Michael the best start in learning how to manage and make profits from high-end assets. Michael went on to found and manage three luxury asset investment companies, taking Oeno from a money-losing start-up to a multi-award-winning whisky and wine investment firm.



Suthagar McNamara-Rajeswaran
Chief Operating Officer

A student of politics, philosophy and economics at Exeter University going on to study U.S. foreign policy at Harvard, Sid's background and being a commodity trader in the UK brings a macro analytic view to the fine wine and whisky market.

Through methodical research, Sid structures fine wine portfolios for Oeno's private client base, enabling them to hold the most desired wines and whisky in the Global markets.

How it WORKS

Collecting with Oeno is an extremely simple and easy-to-understand process for both experienced collectors and those just beginning their journey in fine wine and whisky. Throughout the process, clients enjoy complete independence in what, how, and when to add to their collections.

"Oeno have been great. I invested with them back in 2021 and my portfolio has exceeded my expectations, my portfolio manager has looked after me every step of the way. Highly recommend."

Rachel



Why collect with OENO?

Unrivalled Expertise

As an innovative fine wine & whisky merchant, OenoGroup takes pride in its impressive wine and whisky coverage from all corners of the world. Instead of focusing solely on the wines of Bordeaux - a region that has historically been the bedrock of the fine wine market - we draw on our expertise in Champagne, Burgundy, Italy and Spain along with California and Australia to expand the market of collectable wine. Unlike many wine companies in the UK, Oeno also brings together a unique team of impeccably credentialled, multicultural wine experts from Italy, Greece, Spain, South Africa and Russia.

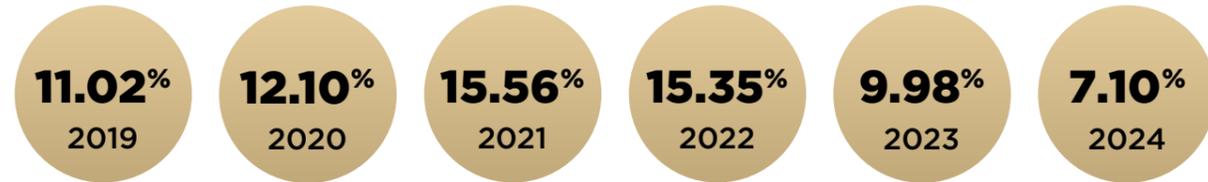
We Work With The Best

Due to our unique in house exit platforms, we are able to work with some of the world's most respected and well-established producers and distillers, specialising in exceptional wines and whiskies from around the world, which have demonstrated significant potential for growth

Leveraging their deep knowledge, Oeno Group's skilled advisors craft bespoke portfolios, blending established classics with up-and-coming gems, while pinpointing prime selling moments to maximise client returns and manage risk.

Client RETURNS

Panton Accountancy Services Limited have confirmed that OenoFuture Limited has generated the following average returns on behalf of its clients over the years 2019, 2020, 2021, 2022 and 2023:



Client TESTIMONIALS



We are rated 4.5 out of 5



My experience to date with Oeno group has been excellent. The team have always been both helpful and friendly. My trader is not only extremely professional but also very easy to deal with, he always makes sure I clearly understand what my options are. I have been very impressed with the advice he has provided and feel I am in safe hands

DIVER



I have been with Oeno for the past few months now, this is the first time I have invested into Wine so it's new to me, however Oeno and my manager have been a huge help so far and everything I needed answered they did right away. Good company!

TEDDY

Upon hearing about investing in fine wines I was naturally sceptical and had tons of questions, as I had never heard of it before. David was 5 stars in answering all my questions, clearing all my doubts, and teaching me almost all I know about wine.

I cannot recommend investing with David at Oeno Group enough.

GUILHERME



I have been an investor at Oeno after speaking to my advisor and I must say, it was well worth the journey. The wine was fantastic, location was excellent and its very refreshing to see my advisor so knowledgeable and happy to help with my investments. Overall very happy

LOUIS

Oeno EVENTS

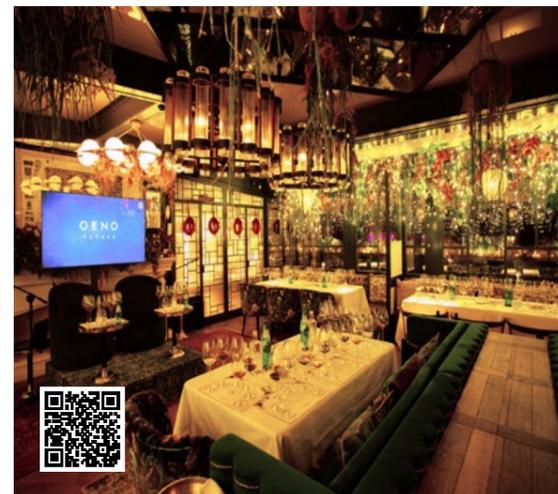
VENICE: Oeno Group's inaugural event in Venice, FUORIMOSTRA at the Casinò di Venezia was a memorable occasion that coincided with the culmination of the Venice International Film Festival welcomed by the Mayor of Venice. During the gala evening, guests enjoyed a number of exclusive Italian wineries from the Oeno portfolio, including Zyme, Podere Gianni Gagliardo and Bibi Graetz. Madrid



MADRID: Oeno Group were invited to participate in Madrid Fusion, one of the world's leading gastronomy and wine conferences. Our Brand Ambassador for Spain, Almudena Alberca MW, hosted a fascinating roundtable discussing everything around fine wine collecting and the Spanish fine wine market. We also hosted a magnificent tasting in the garden of the Santo Mauro Hotel, Autograph Collection in Madrid.



LISBON: Oeno has long believed in Portugal's potential in the world of fine wine collecting and achieved an impressive return of 1 million Euros by its one-year mark of entering the market in early 2021. In December of that year, Oeno held its Christmas Gala at the renowned Private Members Club, JNcQUOI. A series of iconic bottles were tasted during the evening



LONDON: We were delighted to partner up with the magnificent Rolls-Royce Team to organise an unforgettable wine paired dinner at their new showroom in the heart of Mayfair, London. Both parties wanted to pay tribute to Mother Nature and decided to focus on the origin of the raw materials sourced to construct the world-renowned automobiles.



Client Portfolio

Your portfolio at your fingertips

As an innovative fine wine & whisky merchant, OenoGroup has developed a bespoke customer portfolio platform. This platform empowers you to:

TRACK PORTFOLIO GROWTH: Monitor the performance of your investments over time.

ANALYSE PROFITABILITY: Identify your most profitable products and refine your investment strategy.

MONITOR SECONDARY MARKET ACTIVITY: Stay informed about the current market value of wines in your portfolio.

EXPLORE REGIONAL TRENDS: Gain insights into wine performance by region.

VIEW FUND BREAKDOWNS: Understand the composition and performance of your investment funds.

Capital Allocated refers to the initial investment amount. Remaining Capital Allocated includes the total value of wines currently held as investments and available for sale, encompassing both the initial invested amount and any reinvestments made

The value below show the percentage of investment per region or type. Roll over the pie chart to show a summary. Click on the segment to display more information in the main section.

Growth reflects the current market's maximum and minimum growth percentage of the portfolio, based on the capital amount as the remaining allocated capital

The portfolio value represents the current market's maximum and minimum potential of the portfolio, factoring in the capital amount as the remaining allocated capital.

Welcome **GERI**



Portfolio Value

41,466.00 USD Max

32,361.13 USD Min

Growth

12,450.60 USD 42.91% MAX Growth

3,345.73 USD 11.53% MIN Growth

Fund Breakdown:

0.00 USD Funds on account

0.00 USD Re-invested

0.00 USD Withdrawn funds

Top performing wine

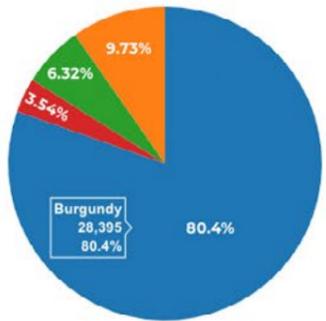
DRC Montrachet Grand Cru
2009 750



73.16%
9.46%

Portfolio Breakdown

Burgundy
80.4%
28395.00



Roll over piechart for a summary of region. click to select

Your Trader is:
Sid Rajeswaran - sid@oenofuture.com

Your customer support agent is:
Rymell Brown - rymell.brown@oenofuture.com

Purchased Wines
29,015.40 USD

Brokered Wines
2,291.82 USD

ALL
WINE
WHISKEY
SELLING
SOLD
DELIVERY

	Name	Original Quantity	Current Quantity	Purchase Price	Current Value	
	DRC Montrachet Grand Cru <i>DRC 2009 750ML</i>	1 <small>1 Case (1 bottle per case)</small>	1 <small>1 Case (1 bottle per case)</small>	9,170.00 USD	15,879.07 USD 6,709.07 (73.16%) Max	
					10,037.32 USD 867.32 (9.46%) Min	
	DRC Montrachet Grand Cru <i>DRC 2004 750ML</i>	1 <small>1 Case (1 bottle per case)</small>	1 <small>1 Case (1 bottle per case)</small>	9,170.00 USD	13,697.06 USD 4,527.06 (49.37%) Max	
					10,974.06 USD 1,804.06 (19.67%) Min	
	Domaine des Beaumont Charmes-Chambertin Grand Cru <i>Domaine des Beaumont 2017 750ML</i>	6 <small>1 Case (6 bottles per case)</small>	6 <small>1 Case (6 bottles per case)</small>	864.36 USD	944.94 USD 80.58 (9.32%) Max	

Open an Account

Oeno offers a unique opportunity to diversify your portfolio with fine wine and whisky investment.

Their expert team curates a selection of rare and sought-after bottles and casks, providing you with exclusive access to this exciting market.

Benefit from personalized investment strategies, secure storage solutions, and the potential for significant returns.

Open an account with Oeno today and uncork the potential of fine wine and whisky investment.

Click the button below or visit:
<https://oenogroup.com/openaccount>

OPEN YOUR ACCOUNT

O E N O
THE FINE WINE & WHISKY MERCHANT

UK | SPAIN | PORTUGAL | ITALY | USA | AUSTRALIA

+44 (0) 207 846 3366

Call us on the number above and select the international office you would like to be transferred to.

www.oenogroup.com

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